

Gregory John Horeth

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PROFESSIONAL EXPERIENCE

Spire Hospitality

2013-2018

Chief Operating Officer

- Reported directly to the President and CEO
- Directed all operating efforts over 21 hotels of varying brands such as Marriott, Hilton, IHG, Starwood and Independent properties
- Operating responsibilities included complete oversight of Sale and Marketing, Revenue Management, Rooms and F&B Operations, Human Resources, Finance and all Capital planning efforts
- Hotels ranged in size from 1,000 room branded resorts with over 100K Sq. Ft. of convention space to 140 room boutique hotels
- Revenues exceed \$400 Million
- Oversaw the planning and execution of \$190 million in renovations involving 14 properties as well as the repositioning of the hotels within their respective markets
- Hotels achieved numerous awards both for individuals as well total hotel recognitions
- Initiated several community service campaigns benefiting the areas all hotels were located in as well as nationally supporting programs that benefit those in need both domestically as well as internationally

WINEGARDNER & HAMMONS, INC., Cincinnati, Ohio

2003-2014

Regional Vice President of Operations (2005-2013)

- Reported directly to the Senior Vice President of Operations.
- Responsibilities included the overseeing of 12 hotels with brands including 8 Marriotts, Radisson, Doubletree and independent hotels.
- During this time, hotels in the Region were awarded numerous brand awards from Marriott, Doubletree, Radisson and Holiday Inn, included were "Hotel of the Year" awards, "GM of the Year", Customer Service awards and numerous Revenue and Profit recognitions.
- Primary focus was always to insure the highest quality of Human Resource, Sales and Marketing, Fiscal, and Product Management.

Marriott Chicago Northwest, Hoffman Estates, Illinois

General Manager (2003-2005)

- Responsibilities included the direct day-to-day supervision of this 295-room Marriott Hotel. Included in the hotel was 15,000 Square Feet of meeting space, 8 Executive Board Rooms, one all-purpose Multi-Use restaurant and lounge, fitness facility and indoor swimming pool.
- During the time at this hotel, the following accomplishments were achieved:
 - ♦ Voted Marriott's "Hotel of the Year in 2003";
 - ♦ Improved the overall Guest Satisfaction Scores from being 119 out of all Marriotts to 22; and

- ♦ Overall Event Planning Satisfaction moved to number 2 in the Midwest and 14 in Marriott.

INTERSTATE HOTELS AND RESORTS

(Formerly Meristar Hotels and Resorts), Washington D.C. 1997-2003

Vice President/Operations (2000-2003)

- Reported directly to Executive Vice President / Operations.
- Coordinate and support all Operating, Sales and Marketing, Finance and Human Resource efforts for 15 Hotels.
- Oversaw multiple branded hotels i.e.; Sheraton, Radisson, Wyndham, Omni, Hilton, etc. Also, supervised independent full-service resort and conference center inclusive of a full spa and 18 hole championship golf course.
- Directly supervised development and construction of the \$70 million Doral Eaglewood Resort and Conference Center outside Chicago, Illinois.

Radisson Hotel and Suites, Chicago, Illinois

General Manager/ Area Director of Operations (1997-2000)

- Reported directly to the Senior Vice President of Operations.
- Responsibilities included direct day to day supervision of the Radisson Hotel and Suites Chicago and the overseeing of MeriStar Chicagoland Hotels (6). The Radisson Chicago is a 350-room facility with 18,000 sq. ft. of meeting space. In addition, this facility also has 100,000 sq. ft. of office space and 5 floors of parking (225 spaces). Directed the assumption of Ownership / Management of the Radisson Chicago through renovation and repositioning in this Chicago downtown business district.
- Selected as Hotel and General Manager of the year in 1998

CARNIVAL HOTELS AND CASINOS, Miami, Florida

1986-1997

Registry Resort and Spa, Ft. Lauderdale (1995-1997)

General Manager/Vice President of Operations

- Reported directly to Executive Vice President of Operations.
- Assumed dual role of Regional Vice President with responsibilities over seven hotels and General Manager of this resort producing \$20 million in annual revenues with: 500 rooms; 80,000 square foot Conference Center; 30,000 square foot full service Health Spa; 3 restaurants and 3 lounges; 2 golf courses and 15 tennis courts; 500 Associates. • Coordinated all property efforts through a purchase/sale transaction and \$10 million renovation program.
- Developed and implemented a conversion plan resulting in the re-branding from the Bonaventure Resort and Spa to the Registry Resort and Spa.
- Restructured the sales and marketing effort to incorporate three virtual sales offices in New York, Chicago and Washington, D.C. whereby individuals had direct link access to the properties systems for the soliciting and remote securing of space for specific requests.
- In a regional capacity, responsibilities included the overseeing of seven hotels and resorts in South Florida. Properties included: The Pier House Resort and Spa (142 rooms), Hampton Inn Key West, Econo Lodge/Comfort Inn Key West; Crown Plaza Miami (500 rooms), Sheraton Gateway (408 rooms) Miami; and The Hampton Inn in Jacksonville.

Vice President/Regional Director of Operations (1986-1995)

- Reported directly to the Executive Vice President of Operations, and the President of the Gaming division on hotels with casinos.
- Responsibilities included supervision of up to 14 hotels including resorts, luxury properties, casino hotels and limited service in the United States, Caribbean, and South America.
- Annual revenues were in excess of \$90 million with property sizes ranging from 100 to 500 rooms.
- Supervised the development and management of two hotels in Venezuela (500 rooms and 280 rooms) and the takeover of hotels in the United States and the Caribbean.
- Coordinated renovation programs from \$50,000 to \$10 million and also the re-branding of five hotels/resorts including Registry, Sheraton, Crowne Plaza and Wyndham.

MARINER MANAGEMENT CORPORATION, Houston, Texas 1982 - 1986

Sheraton Century Center Hotel, Atlanta, Georgia (1985-1986)
General Manager

Holiday Inn Hialeah, Hialeah, Florida (1984-1985)
General Manager

Coconut Grove Hotel Miami, Florida (1983- 1984)
General Manager

Sheraton Century Center Hotel, Atlanta, Georgia (1982-1983)
Resident Manager

EDUCATION

A.A.S. State University Of New York, at Canton, 1976
Hotel and Restaurant Management